

Universities in Helsinki, Finland

[www.helsinki.fi/summerschool](http://www.helsinki.fi/summerschool)

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# HELSINKI SUMMER SCHOOL

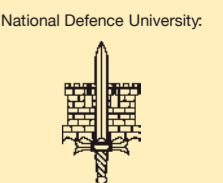
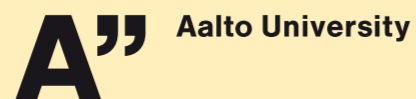
# 2010

August 3 to 19

## Thinking Allowed

### COURSES 2010

- Activity Theory and Formative Interventions
- Agriculture and Environment: Ecosystem Services
- Borders and Identities in Europe
- Business to Business Marketing
- Consumer Behavior
- Contemporary Nationalisms around the World
- Design and the City
- Developing Intercultural Competence
- Ecology and Management of Urban Green Space
- Environmental Services in Forest Management
- Interdisciplinary Product Development
- Introduction to Bioethics
- Introduction to Conceptual History
- Participatory GIS in Development Studies
- Profitable Customer Management
- Video in Research on Learning and Education
- Wood in Construction and Architecture





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## INTERDISCIPLINARY PRODUCT DEVELOPMENT

5 ECTS

August 3 to 19

Designed for students with their background in engineering, art and design, or business, the Interdisciplinary Product Development course is ideal for students who are interested in the product development of investment or consumer goods. This course is recommended for students in their 3rd year of studies or beyond. The focus is on three main themes:

- Successful and effective product development processes, methods, and tools
- Industrial design, usability and user experience as the key success factors
- New perspectives in developing businesses and services

All course events (lectures, workshops, hands-on prototyping, and seminars) are organised at the Design Factory of Aalto University, located in Otaniemi, Espoo. Otaniemi is within easy reach by public transportation. The Design Factory is an

experimental platform for the education and application of product design: it is particularly designed to support interdisciplinary cooperation and team work. The Factory facilitates the combination of theory and practice in an unparalleled way.

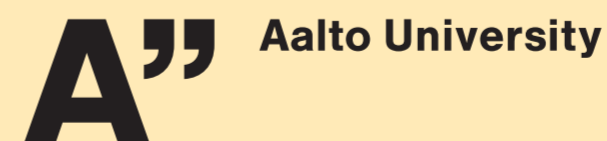
The first theme covers such topics as process models, idea generation, project management, prototyping, and participatory workshop methods. In the second theme, processes, techniques and research methods are introduced and applied in exercises. The third theme includes topical issues and new ideas for developing radically new business and service concepts and the means to realising them.

The teachers and course assistants come from the Aalto University Schools of Technology, Art and Design, and Economy.

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#### Organiser:



Aalto University  
Design Factory

HELSINKI SUMMER SCHOOL – THINKING ALLOWED  
*Helsinki Summer School is a three-week academic event organised every August by the universities in Helsinki, Finland. Each year we give advanced degree students from over 60 countries an unforgettable learning experience that combines high quality academics with a wide range of cultural and social activities. Our multi-disciplinary courses, all of which are taught in English, aim at stimulating thought and intellectual development in an open and diverse environment. As a city known for design, technology and its vibrant cultural life, Helsinki is sure to be the experience of a lifetime.*

*For further information, please visit our website at [www.helsinki.fi/summerschool](http://www.helsinki.fi/summerschool) or contact us directly by email at [summer-school@helsinki.fi](mailto:summer-school@helsinki.fi).*